



# YOUR LIFE: The Greatest Story Never Told (Until Now!)



## WHY share YOUR story?

What can people learn from you?  
How does your story bring out the "I" in others?



**Interested** (*grasp their attention so they want to hear more*)

**Informed** (*teach them something new*)

**Inspired** (*encourage and motivate them*)

**Invigorated** (*give them new energy*)

**Instigated** (*stir them to action about something that's important*)



## WHO is your AUDIENCE?

Which people do you want to hear your story?  
Why share it with these people?



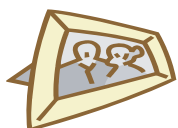
## WHAT is your MESSAGE?

If you made a bumper sticker about YOU, what would it say?  
What are 3 "highlights" from your life that teach/inspire others?

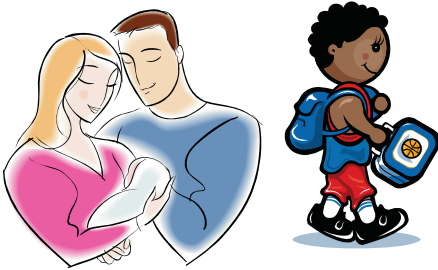


## HOW will you SHARE your story?

There are lots of different "formats" to reach your audience.  
How will you get your message across?  
Create your story in several formats to make more people.



# What should you include in YOUR story??



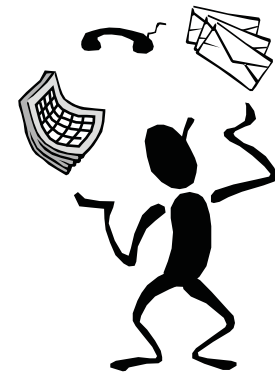
CHILDHOOD?



EDUCATION?



RELATIONSHIPS/FAMILY?



SKILLS?



HOME?



DREAMS?



JOB  
VOLUNTEER WORK?



CHALLENGES/  
VICTORIES?